



News Release

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FOR IMMEDIATE RELEASE

**BENDIX CVS STRENGTHENS CHANNEL PARTNER
RELATIONSHIPS THROUGH REWARDS PROGRAM**

Thirty-Four Distributors Achieve Highest Level of Recognition in 2011

ELYRIA, Ohio – June 1, 2011 – Bendix Commercial Vehicle Systems LLC, the North American leader in the development and manufacture of leading-edge active safety, energy management, and braking solutions, is recognizing outstanding achievement in its Premier Distributor Program for the fifth straight year. This year, 34 companies earned the highest ranking of platinum in the channel partner program.

Platinum status recognizes those distributors who have placed in the top 10 percent of the comprehensive Bendix® independent aftermarket distributor network, which covers the United States and Canada.

“We’re happy to recognize the 34 platinum members of the Bendix Premier Distributor Program,” said Bob Johnson, Bendix vice president for aftermarket sales and marketing. “These members share the Bendix commitment of providing the heavy-duty aftermarket with the most advanced active safety technology available. Our collaborative partnership with these leading distributors provides an important pipeline to fleets and owner-operators who are looking to increase highway safety and ROI on safety technology investments.”

Distributor performance is evaluated in six key business performance areas. All distributors in the Bendix network earn scores that place them in one of four categories: bronze, silver, gold, or platinum. The highest scoring distributors are rewarded on a sliding scale with enhanced support from Bendix. The program benefits Bendix as well, by strengthening the manufacturer’s channel partner relationships through improved, two-way communication and clearly defined annual expectations.

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With headquarters in Elyria, Ohio, Bendix Commercial Vehicle Systems is committed to working with distributors to increase program participation. As part of this commitment, Bendix account managers work with distributors to create business plans that address the Premier Distributor Program's six measurement areas. The program is unlike others in the heavy-duty parts industry – it is based on objective performance measures rather than solely on volume. All authorized Bendix distributors, regardless of size, have an equal opportunity to earn the program's rewards.

This year's Bendix platinum distributors are:

- Brooks Range Supply, Inc. – Prudhoe Bay, Alaska
- Butler Machinery Company – Fargo, N.D.
- Capitol Clutch & Brake, Inc. – West Sacramento, Calif.
- Carolina Rim & Wheel Co. – Charlotte, N.C.
- CBS Parts Ltd. – British Columbia, Canada
- Cook Brothers Truck Parts – Binghamton, N.Y.
- Cross Truck Equipment – Canton, Ohio
- Cumberland Truck Equipment Co. – Carlisle, Pa.
- Drake Supply Company Inc. – City of Industry, Calif.
- Drive Train Industries, Inc. – Denver, Colo.
- Dutch Gosnell Manufacturing & Supply, Inc. – Lafayette, La.
- First Call Truck Parts – Tallahassee, Fla.
- Fort Garry Industries Ltd. – Winnipeg, Manitoba, Canada
- Franklin Truck Parts, Inc. – Commerce, Calif.
- Harman Heavy Vehicle Specialists – Kitchener, Ontario, Canada
- Interstate Turbo Supply – Commerce, Colo.
- Macpek Inc. – Quebec, Canada
- Malmberg Truck Trailer Equipment Ltd. – Ottawa, Ontario, Canada
- Midwest Wheel Companies – Des Moines, Iowa
- Northern Virginia Supply Inc. – Springfield, Va.
- Orlando Truck Parts – Orlando, Fla.
- Ott's Friction Supply Inc. – Portland, Ore.

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- Parts for Trucks, Inc. – Dartmouth, Nova Scotia, Canada
- Perfection Equipment Company – Oklahoma City, Okla.
- Plaza Fleet Parts – St. Louis, Mo.
- Point Spring & Driveshaft Co. – Pittsburgh, Pa.
- Potter Webster Company Inc. – Portland, Ore.
- Power and Transmission, Inc. – Fairbanks, Alaska
- San Antonio Brake & Clutch Service – San Antonio, Texas
- Superior Distributors, Inc. – Elmwood Park, N.J.
- Total Truck Parts, Inc. – West Palm Beach, Fla.
- Triple “R” Truck Parts – Eddystone, Pa.
- Truck Parts & Equipment, Inc. – Wichita, Kan.
- Westpac Heavy Duty Inc. – Phoenix, Ariz.

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 2,000 people, Bendix is driven to deliver solutions for improved vehicle performance, safety, and overall operating cost. Bendix Commercial Vehicle Systems is headquartered in Elyria, Ohio, with manufacturing plants in Acuña, Mexico; Bowling Green, Ky.; and Huntington, Ind. For more information, call 1-800-AIR-BRAKE (1-800-247-2725) or visit www.bendix.com. Follow Bendix on Twitter at http://twitter.com/Bendix_CVS.

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